

# Making Noise **about** Hearing Loss **at** Work

## Hearing loss at a glance

3<sup>rd</sup>



most common physical health condition in the US is hearing loss

1 in 7



Americans acknowledge having trouble hearing



of people with hearing loss in the US are either working or in school

## The rising impact of hearing loss

According to The World Health Organization (WHO):



**Past:**

In 1985, 42M people out of the 4.9B global population had moderate to profound hearing loss.



**Present:**

The world population has grown by 63%.  
An estimated **466M people** now have disabling hearing loss. That's a **1109% increase**.  
**1.5B people** (roughly 19% of the world population) currently have hearing loss in at least one ear.  
**430M people** worldwide require intervention to address the impacts of their hearing loss.



**Future:**

**2.5B people** will have hearing loss in at least one ear by 2050.  
That's **1 in 4 people globally** who would have hearing loss by mid-century.  
**700M** of those individuals will need treatment for hearing loss by 2050.

## What this means for work

Adding inclusive communication resources and strategies to your office makes a difference.

75%

**of job seekers**

say a company's commitment to DEIA is an important factor in evaluating job offers.

59%

**of consumers**

prioritize choosing businesses that actively promote diversity and inclusion.

56%

**increase in job performance**

found in companies that embrace accessibility and workplace belonging practices.

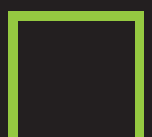
Embracing solutions to make your workplace welcoming and accessible for employees with hearing loss will:



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Sources:  
<https://hlaa-la.org/better-hearing/hearing-loss-statistics-and-demographics/>  
<https://www.who.int/publications/i/item/9789240021570>  
<https://www.glassdoor.com/employers/blog/diversity-inclusion-workplace-survey/>  
<https://www.kantar.com/inspiration/brands/the-global-inclusion-imperative>  
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