



16th Winter Deaflympics Expo

July 21, 2006

Dear Exhibitor and Sponsor,

The 16th Winter Deaflympics Organizing Committee and Sorenson Communications are pleased to announce the 16th Winter Deaflympics Expo. The expo will run from Friday, February 2, 2007 to Saturday, February 3, 2007. Exhibitors, sponsors, and participants will enjoy an assortment of entertainment, artwork, and speakers over the course of the two-day event. We invite your organization to exhibit your products and services at the 16th Winter Deaflympics Expo.

Enclosed you will find more information on how to become a participant in the 16th Winter Deaflympics Expo festivities by exhibiting and sponsoring various forms of entertainment and speakers.

We're looking forward to seeing you in Salt Lake City in 2007!

Sincerely,

Dwight Benedict
Chairperson
16th Winter Deaflympics
expo@2007deaflympics.com

General Information Sheet

Expo Key Information

Expo Location

Salt Palace
Room 155 (north side of venue near Abravanel Hall)
100 South West Temple
Salt Lake City, Utah

Key Dates and Times

Exhibitor move-in:
Thursday, February 1, 2007 from 1:00 to 6:00 pm

Exhibit dates:
Friday, February 2, 2007 from 1:00 to 5:00 pm
Saturday, February 3, 2007 from 9:00 to 5:00 pm

Exhibitor move-out:
Saturday, February 3, 2007 from 5:00 to 9:00 pm

Exhibitor Package Information

Each 10x10 Booth Exhibitor Space Includes

- 8' black drape, 3' black draped side rails
- One (1) 6 x 2 table
- Two (2) chairs
- One (1) wastebasket

Each Table Exhibitor Space Includes

- One (1) 6 x 2 table
- Two (2) chairs
- One (1) wastebasket

Additional Services

Rental of Additional Exhibit Space Material

Contact GES
Phone: 800-475-2098
Fax: 866-329-1437 (fax)
Web: www.ges.com

*All rental fees must be paid directly to GES

High-speed Internet

Contact the Salt Palace facility services department
Phone: 801-534-6382
Fax: 801-534-6390
Web: www.saltpalace.com

*All Internet fees must be paid directly to the Salt Palace event technology department

Payable Information

Check Mailing Address

Sorenson Communications
Attn: Deaflympics Expo
4393 South Riverboat Road,
Suite 300
Salt Lake City, UT 84123

Check Payable

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Fed ID Number

52-6044700

Contact Information

E-mail:
expo@2007deaflympics.com
Fax: 801-287-9892



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Exhibitor Information

Exhibitor form submission instructions:

Please fill out the subsequent information in its entirety and e-mail, mail, or fax back to Sorenson Communications using the below contact information to complete your order. Exhibitor orders will not be final until full payment is received.

Mailing Address	Submission Contact Information
Sorenson Communications Attn: Deaflympics Expo 4393 South Riverboat Road, Suite 300 Salt Lake City, UT 84123	E-mail: expo@2007deaflympics.com Phone: 801-287-9400 Fax: 801-287-9892

Company Name:		
Contact Name:	Title:	
Mailing address:		
City:	State:	Zip:
Telephone/VP #:	Fax:	
*E-mail:	Web site:	

*Preferred method of communication

Who will represent your company at the expo?

	Name	E-mail Address
Expo Attendee Manager:		
Attendee 2:		
Attendee 3:		
Attendee 4:		

Program Guide Information

Please provide the following information exactly as you would like the information printed in the program guide.

Company Name:	Company Location:
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Service/Product Description (please submit a 50 word maximum description of your company on a separate paper).

Exhibitor Order Form

The 16th Winter Deaflympics Expo offers two exhibiting options. The first option, called the “Booth Exhibitor Package” allows exhibitors to purchase one or multiple 10x10 exhibit spaces to be located in rows throughout the hall. The second option, called the “Table Exhibitor Package” allows exhibitors to purchase up to two tables strategically placed on the east and west walls of the expo hall.

I. Booth Exhibitor Package

Each 10x10 Booth Exhibitor Package includes 8’ high black drape, 3’ high black draped side rails, one 6 x 2 table, two chairs, and one wastebasket. Price is equal to \$12 per square foot.

Place Order Below

Example Only

Total number of 10 x 10 spaces: 2 X \$1,200 Subtotal: \$2,400

Total number of 10 x 10 spaces: _____ X \$1,200 Subtotal: \$ _____

Note: 20 x 20 is the maximum exhibit booth size available.

Total Exhibitor Cost: \$ _____

Booth Exhibitor Benefits and Rates

Booth exhibit space will be determined on a first-come, first-serve basis. Booth exhibit space is not guaranteed without full payment of the exhibitor rate.

Booth Exhibitor Package:

Exhibit Space Size	20x20	10x20	10x10
Value	\$4,800	\$2,400	\$1,200
Expo Program Guide listing	Yes	Yes	Yes
Bag insert	1	None	None
Web site presence	Logo and link	Company name	Company name

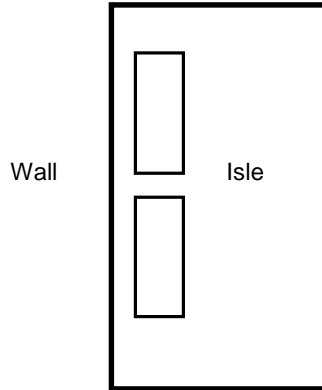
Notes for Exhibitors:

- Exhibitors are responsible for scheduling their own interpreters
- Exhibit space is reserved on a first-come, first-serve basis. Full payment must be received before exhibit space is reserved. Exhibit space assignments are subject to change.
- The 16th Winter Deaflympics and Sorenson Communications are not liable for lost or stolen exhibit booth material.
- All exhibitor fees will be donated directly to the 16th Winter Deaflympics.

II. Table Exhibitor Package

Each Table Exhibitor Package includes one 6 x 2 table, two chairs, and one wastebasket.

Example Diagram:
(diagram not to scale)



Place Order Below

Example Only

Total number of Table spaces: 2 X \$500 Subtotal: \$1,000

Total number of Table spaces: _____ X \$500 Subtotal: \$ _____

Note: Two (2) tables is the maximum space available for order.

Total Exhibitor Cost: \$ _____

Table Exhibitor Benefits and Rates

Table Exhibit space will be determined on a first-come, first-serve basis. Table exhibit space is not guaranteed without full payment of the exhibitor rate.

Table Exhibitor Package:

Table Space Size	Two (2) Tables	One (1) Table
Value	\$1,000	\$500
Expo Program Guide listing	Yes	Yes
Web site presence	Company name	Company name

Notes for Exhibitors:

- Exhibitors are responsible for scheduling their own interpreters
- Exhibit space is reserved on a first-come, first-serve basis. Full payment must be received before exhibit space is reserved. Exhibit space assignments are subject to change.
- The 16th Winter Deaflympics and Sorenson Communications are not liable for lost or stolen exhibit booth material.
- All exhibitor fees will be donated directly to the 16th Winter Deaflympics.

EXHIBITOR - CONTRACT

"Event" means **The 16th Winter Deaflympics Expo**.

The term "**Organizer**" shall mean **The 16th Winter Deaflympics Expo** and/or **Sorenson Communications**.

"Exhibitor" means, collectively, (i) the company or person that applying for exhibit space rental and agreeing to enter into this contract upon acceptance by The 16th Winter Deaflympics Expo and Sorenson Communications in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable.

"Exhibit Facility" shall mean the location designated by organizer for the staging of the Event.

1. Contract Acceptance: The submission of this application form for exhibit space and acceptance of such form by The 16th Winter Deaflympics Expo and/or Sorenson Communications constitutes a contract for the right to use exhibit space during the 16th Winter Deaflympics Expo.

2. Assumption of Risks; Releases: Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to or of any person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor the Exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to Exhibitor. Neither Organizer nor the Exhibit Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities whether described in this paragraph or not.

3. Indemnification: Exhibitor shall indemnify, defend (with legal counsel satisfactory to The 16th Winter Deaflympics Expo and/or Sorenson Communications), and hold Organizer and the Exhibit Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorneys' fees) and expenses which result from or arise out of or in connection with: (a) Exhibitors' participation or presence at the Event, (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under this contract or any other contract, arrangement or agreement; (c) any matter for which Exhibitor is otherwise responsible under the terms of this contract or any other contract, arrangement or agreement; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor; and (g) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

4. Limitation of Liability: Under no circumstances shall Organizer or the Exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not the Organizer is apprised of the possibility of any such lost profits or damages. In no event shall Organizer's maximum liability under any circumstance exceed the amount actually paid to The 16th Winter Deaflympics Expo and/or Sorenson Communications by Exhibitor for exhibit space rental pursuant to this contract. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters. Management may employ reputable guards during the course of the exhibition to regulate the flow of attendees at the Event. These guards are not security guards. Neither Organizer, nor the owners or lessors of the Event Facility, shall assume any responsibility for Exhibitor's personal or other property.

5. Insurance Requirement: Exhibitor must own comprehensive general liability insurance. All exhibitors must own comprehensive general liability insurance. The 16th Winter Deaflympics Expo and/or Sorenson reserves the right to require exhibitors to provide proof of insurance before or during the Event.

6. Assignment of Space: The 16th Winter Deaflympics Expo and/or Sorenson Communications reserves the right to contract only with Exhibitors of its choosing. Promotional activities must be confined to the contracted space.

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The 16th Winter Deaflympics Expo and/or Sorenson Communications event management staff reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibits or patrons or that could be considered illegal under laws where the exhibit is held. No Exhibitor shall assign, sublet or share space allotted without prior written acknowledgement of The 16th Winter Deaflympics Expo and/or Sorenson Communications management staff.

7. Booth and Table Exhibit Placements: The 16th Winter Deaflympics Expo and/or Sorenson Communications shall be the final authority in assigning exhibit space. The 16th Winter Deaflympics Expo and/or Sorenson Communications may refuse acceptance of any contract for any or no reason. The 16th Winter Deaflympics Expo and/or Sorenson Communications reserves the right to determine the eligibility of any company or product for inclusion in the Event. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any product or service other than that specified in its application. The 16th Winter Deaflympics Expo and/or Sorenson Communications further reserves the right to add, alter or delete from the Event's floor plan at any time in its sole discretion.

8. Exclusions

The 16th Winter Deaflympics Expo and/or Sorenson Communications has the right to refuse any applicant for exhibit space as well as the right to restrict or evict any Exhibitor that, in the opinion of The 16th Winter Deaflympics Expo and/or Sorenson Communications, detracts from the general character of the 16th Winter Deaflympics. This reservation applies to displays, printed matter, promotional materials, noise, personal conduct, and methods of operation. In the event of such restrictions or evictions, The 16th Winter Deaflympics Expo and/or Sorenson Communications will not be liable for any refunds or other exhibit expenses. Vendors who sell products and services to the deaf community are not allowed to conduct business in the exhibit hall unless they have purchased exhibit booth space at the 16th Winter Deaflympics. Violation of this policy may result in The 16th Winter Deaflympics Expo and/or Sorenson Communication's refusal to accept any and all registrations and future registrations.

9. Cancellation by Exhibitor: If Exhibitor desires to cancel this contract, Exhibitor may only do so by giving notice thereof in writing sent to The 16th Winter Deaflympics Expo and/or Sorenson Communications. In such case, Exhibitor will continue to be liable for 100% of the total exhibit fee unless the written notice of cancellation is received by The 16th Winter Deaflympics Expo and/or Sorenson Communications no later than January 1, 2007. All fees must be paid in full on or before January 1, 2007.

Any amount paid is non-refundable. This amount is considered to be liquidated and agreed upon damages, for the damages The 16th Winter Deaflympics Expo and/or Sorenson Communications will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it, will cause the Organizer to sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Agreement as a valid pre-estimate of these damages. The date of cancellation shall be the date The 16th Winter Deaflympics Expo and/or Sorenson Communications receives the notice. The 16th Winter Deaflympics Expo and/or Sorenson Communications reserves the right to treat Exhibitor's downsizing of exhibit space as cancellation of the original contract and an offer to purchase new exhibit space. Exhibitor may be required to move to a new location if it requests a downsizing of space.

10. Cancellation by The 16th Winter Deaflympics Expo and/or Sorenson Communications: If Exhibitor fails to make a payment required by this contract in a timely manner, The 16th Winter Deaflympics Expo and/or Sorenson Communications may terminate this contract (and Exhibitor's participation in the Event) without further notice and without obligation to refund any monies previously paid. The 16th Winter Deaflympics Expo and/or Sorenson Communications reserves the right to refuse Exhibitor permission to move in and set up an exhibit if Exhibitor is in arrears of any payment due to Organizer. The 16th Winter Deaflympics Expo and/or Sorenson Communications is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available because of action taken under this paragraph in any manner it desires, and without releasing Exhibitor from any liability hereunder. The 16th Winter Deaflympics Expo and/or Sorenson Communications may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract or any other contract or arrangement with Organizer, without any obligation on The 16th Winter Deaflympics Expo and/or Sorenson Communication's part to refund any payments previously made and without releasing Exhibitor from any

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liability arising as result of or in connection with such breach. If The 16th Winter Deaflympics Expo and/or Sorenson Communications removes or restricts an exhibit that The 16th Winter Deaflympics Expo and/or Sorenson Communications considers to be objectionable or inappropriate, no refund will be due to Exhibitor.

11. Cancellation of the Event: If The 16th Winter Deaflympics Expo and/or Sorenson Communications cancels the Event due to circumstances beyond the reasonable control of The 16th Winter Deaflympics Expo and/or Sorenson Communications (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Exhibit Facility), The 16th Winter Deaflympics Expo and/or Sorenson Communications shall refund to Exhibitor its exhibit space rental payment previously paid, minus a share of costs and expenses incurred by Organizer, in full satisfaction of all liabilities of Organizer to Exhibitor. The 16th Winter Deaflympics Expo and/or Sorenson Communications reserves the right to cancel, rename, or relocate the Event or change the Event Dates. If The 16th Winter Deaflympics Expo and/or Sorenson Communications changes the name of the Event, relocates the Event to another event facility within the same city, or changes the Event Dates to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but The 16th Winter Deaflympics Expo and/or Sorenson Communications shall assign to Exhibitor, in lieu of the original space, other space as The 16th Winter Deaflympics Expo and/or Sorenson Communications deems appropriate and Exhibitor agrees to use that space under the terms of this contract. If The 16th Winter Deaflympics Expo and/or Sorenson Communications elects to cancel the Event other than for a reason previously described in this paragraph, The 16th Winter Deaflympics Expo and/or Sorenson Communications shall refund to Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of Organizer to Exhibitor.

12. Exhibit Space Occupancy: The 16th Winter Deaflympics Expo and/or Sorenson Communications shall specify the hours and dates for installing, occupying and dismantling exhibits. If Exhibitor fails to install its display in its assigned space by 6:00 p.m. the day before the Deaflympic Expo begins, or leaves its space unattended at any time during the Event, The 16th Winter Deaflympics Expo and/or Sorenson Communications shall have the right to take possession of the space, terminate this contract and no refund will be due to Exhibitor. All exhibits must be attended at all times during the Event.

13. Listings and Promotional Materials: By exhibiting at the Event, Exhibitor grants to Organizer a fully paid, perpetual nonexclusive license to use, display and reproduce the name, trade names, product names of Exhibitor in any directory (print, electronic or other media) listing the companies exhibiting at the Event and to use such names in Organizer promotional materials. Organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other lists or materials. Organizer may also take photographs of Exhibitor's booth space, exhibit, guests and personnel during, before or after the open hours of the Event and use those photographs for any promotional purpose.

14. Taxes and Licenses: Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, provincial or local laws applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, user fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event. Exhibitor will not permit the delivery of merchandise at the Event Facility without the express permission of The 16th Winter Deaflympics Expo and or Sorenson Communications.

15. Additional Terms and Conditions: The 16th Winter Deaflympics Expo and/or Sorenson Communications has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor shall conduct itself at all times in accordance with professionalism and normal standards of decorum and good taste. In addition to its right to close an exhibit and withdraw acceptance of or terminate the contract, The 16th Winter Deaflympics Expo and/or Sorenson Communications in their sole judgment and discretion may refuse to consider for participation in future Events an Exhibitor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of The 16th Winter Deaflympics Expo and/or Sorenson Communications. Exhibitor shall not assign this contract or any right or obligation hereunder. The use of cameras and video cameras on the exhibit floor is strictly prohibited without the prior permission of The 16th Winter Deaflympics Expo and/or Sorenson Communications.

16. Incorporation of Rules and Regulations: Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by The 16th Winter Deaflympics Expo and/or Sorenson Communications at their sole discretion. The 16th Winter Deaflympics Expo and/or Sorenson Communications may adopt rules or regulations from time-to-time governing such matters and



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may amend or revoke them at any time, upon notice to Exhibitor. Any rules and regulations are an integral part of this contract and are incorporated herein by reference. Exhibitor shall observe and abide by additional regulations made by The 16th Winter Deaflympics Expo and/or Sorenson Communications as soon as these additional rules or regulations are communicated to Exhibitor. This contract adopted by The 16th Winter Deaflympics Expo and/or Sorenson Communications states the entire agreement of the parties with respect to the subject matter hereof.

17. Governing Law: This contract is governed by the laws of the State of Utah as applied to contracts entered into and entirely performed within that State by residents of Utah. Exhibitor hereby submits to the exclusive jurisdiction of the courts located in the State of Utah, which shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provision of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in Salt Lake City, Utah.

18. Outside Exhibits/Hospitality Suites: Exhibitor is prohibited, without express advance written approval from The 16th Winter Deaflympics Expo and/or Sorenson Communications, from displaying products/services and/or other advertising material in areas outside its booth space such as, but not limited to, parking lots, hotel lobbies, lounges, corridors, sleeping rooms, etc., as well as conducting unauthorized facility tours. Exhibitor shall not operate hospitality suites during hours in which the Event is open or when any Organizer-sponsored activities are being held. Exhibitor is prohibited from hosting hospitality functions during official Event hours.

19. Solicitations: No retail sales of any kind may be conducted during the Event without the prior written consent of The 16th Winter Deaflympics Expo and/or Sorenson Communications.

20. No Show Policy: If Exhibitor, through circumstances beyond control, is delayed in arrival or set-up, Exhibitor must notify the event director at the Event Facility. Non-notification will result in resale of space, and no refunds will be made.

21. Set-Off: The 16th Winter Deaflympics Expo and/or Sorenson Communications shall have the right at all times and from time to time to set-off any monies held by it for or for the benefit of the Exhibitor against any and all amounts owing by the Exhibitor.

22. Entire Agreement: This contract (including the Exhibitor Service Guide and any additional rules or regulations adopted by The 16th Winter Deaflympics Expo and/or Sorenson Communications from time-to-time) represents the entire agreement between The 16th Winter Deaflympics Expo and/or Sorenson Communications and Exhibitor relating to the Event and supersedes any prior written or oral understandings, agreements or representations by or between The 16th Winter Deaflympics Expo and/or Sorenson Communications and Exhibitor relating to the Event.



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Agreement

I hereby agree to all terms and conditions presented in this document.

Exhibitor

Authorized Signature

Date

Print Name

Title

Organizer

Authorized Signature

Date

Print Name

Title